

Vivianna Colson

Personal TikTok: @vivi_colson | Personal Instagram: @vivi_colson

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(520)-268-1226

Education

Oklahoma City University/School of Theatre

2025-2029

Majoring in Acting for the Stage and Screen with a minor in Social Media and Online Communications.

Experience

Social Media Manager Intern for EatingOKC.com

Oklahoma City, OKC

January 2026 - Present

Created an original TikTok account and filmed, edited, and posted videos for local brand EatingOKC.com. Growth increased from 0 to 1k in 4 weeks. Experience in photography, creating posting calendars, and using analytics to boost the account.

TikTok Handle: @eating.okc

Director of Graphic Design for Alpha Phi Delta Delta Chapter

Oklahoma City, OKC

November 2025 - Present

Works to maintain the brand image, follows posting calendars, and creates original graphics. Edits according to the brand image using iPhone software. Uses Canva and Procreate to create graphics that align with the vision of the Social Media Head. Used to working in a team setting and creating visuals that promote the specific branding standards of the chapter.

Instagram Handle: @alphaphiocu

Social Media Manager Intern for 520 Dance Company

Tucson, AZ

July 2025 - October 2025

Created posting calendars, reels for Instagram, and content for TikTok. Helped growth increase from a follower count of 1k to over 2k in the span of about 6 weeks. Experience in filming, creating engaging hooks, and using social media analytics to boost content.

Instagram Handle: @520dancecompany | **TikTok Handle:** @520dancecompany

Founder of CFHS Falcon Theatre TikTok and Original Website

Tucson, AZ

September 2024 - May 2025

Created a website for a high school theatre department and a TikTok account. Proficient in designing websites from scratch, creating appealing visuals, and creating user friendly sites for all ages.

Website: <https://sites.google.com/cfsd16.org/cfhsfalcontheatre/home>

TikTok Handle: cfhsfalcontheatre

SKILLS

Proficient in Google sheets, Canva, Procreate, experience with filming short form content, iMovie editing, valid drivers license, access to a car, and editing on various platforms.